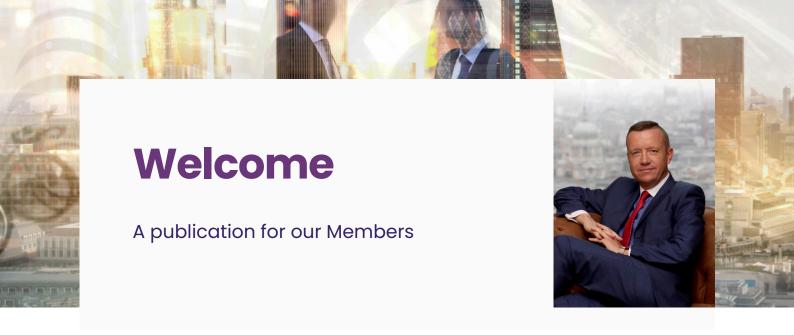


ENGAGE



Welcome to the second edition of LMF Engage, our monthly publication for our Practitioner and Corporate Members.

The end of 2024 has proven to be a busy period at LMF, with several exciting and informative gatherings, including our 10th Anniversary celebrations on 4th December at the beautiful One Moorgate Place, where 100 of our closest Market friends joined us for an evening to remember. It's hard to even believe that LMF has been at the heart of the globally respected London Insurance Market for 10 years – it's been such an honour to bring many thousands of you together to learn, network and collaborate. We've remained committed to our "Free to Access" platform for insurance professionals from day one.

I recall the many cross Market conversations that LMF has enabled and the enthusiasm and loyalty of our Practitioner Members from all contingents of underwriting, broking and Lloyd's. We've had groups of professionals with 30+ years of experience around the table, as well as sessions for those in their first couple of years of their career. On a number of occasions we've had a blend of the two age groups, which has led to some amazing and insightful conversations.

This year, I have a number of highlights including our incredible <u>Market People Awards</u> at the Merchant Taylor's Hall in June, where we celebrated the wonderful talent across EC3, from industry veterans such as John Muir of WTW and Rob Myers of the LMA, to our young rising stars, such as Ria Patel at Aspen and young underwriting and claims professionals, Sam Berner of Nirvana and Ellie Rose Arch of Arch. It was also an honour to recognise the incredible Joe Dainty, former Head of Operations at Lloyd's, who sadly passed this year, by creating the Joe Dainty Memorial Award. Raising thousands of pounds for the Alzheimer's Society was another proud moment. In 2024 we introduced our new Market People Podcast and this has proven to very popular – with lots more to come in 2025, so watch this space. LMF constantly adapts to changes to ensure we are there for everyone.

I'd like to say a massive thank you to the team at LMF, who've undertaken an amazing job, and I'd like to also thank our awesome Practitioner and Corporate Members who make LMF such a unique and progressive community hub here in the EC3 Market. We are all about "People" and helping them grow and connect. If you're not part of your rapidly expanding LMF community, reach out today – let us help put you at the heart of the insurance discussion.

Yours sincerely

<u>Roger Oldham - Chartered Insurance Practitioner</u> <u>Founder & CEO - LMF</u>





Recent Events

Highlights from our latest gatherings



Our main annual gathering for cyber insurance and information security professionals was another success, where, with the help of amazing commentators from both inside and outside the Market, we discussed and debated the evolving cyber threat landscape, along with the challenges in the EC3 Market, when accessing an extremely dynamic risk profile. We enjoyed Market panels and more.



This Roundtable Breakfast, in partnership with Insurity, included a frank and open discussion on the challenges of passing knowledge and skills on to the next generation in our Market, hybrid work's impact on talent development and modernising hiring strategies. Discussions focused on the value of mentoring, and the role that technology can play in this transfer of knowledge and experience



This was a fascinating roundtable discussion, involving technology, change, operations and frontline underwriters and brokers, in partnership with leading Professors from the University of Exeter, Oxford Brookes and the Alan Turing Institute, where we examined Al's role in insurance innovation, challenges in balancing feasibility and desirability, and the need for cultural shifts.



Our 10th Anniversary Party of LMF at One Moorgate Place celebrated and reflected on a decade of fostering connection and growth in the insurance market. Speakers highlighted LMF's role in bridging generational gaps, supporting career development, and maintaining resilience during challenging times. Attendees celebrated the community built over the years and looked forward to continuing collaboration and success in the next 10 years.



The LMF Technology and Innovation Conference sought to explore whether innovation was genuinely happening in EC3 and explored the role of AI, data integration, and progress of digital transformation in insurance. Industry leaders shared insights on using technology to improve decisions while stressing the need for human oversight. real-time decision-making. Amazing commentators and thought provoking Roundtable discussions.



Marking a decade of collaboration and growth in the Insurance Market



On 4th December, LMF celebrated its 10th anniversary at One Moorgate Place in the City of London. The event brought together professionals from across the insurance market to reflect on a decade of collaboration, connection, and professional growth.

Roger Oldham, LMF's founder, welcomed guests by reflecting on the community hub's journey. "When we started in 2014, the aim was simple—create a space where professionals could connect and grow without barriers," he said. "It's amazing to see how far we've come and how much we've achieved together."

The evening included speeches from contributors:

Dr. Paul Furey, a psychologist and regular commentator at LMF, spoke about the value of bringing people together across generations. "Events like this allow younger professionals to meet mentors, those in the middle of their careers to gain fresh perspectives, and experienced individuals to reflect on and share their journeys," he said. Dr. Furey also commended LMF for keeping people connected, saying, "Roger's ability to bring together people from so many different 'tribes' is what makes LMF unique."

Michael Walsh, from Allied World, reflected on how LMF influenced his career, offering valuable connections and knowledge through its events, particularly for emerging talent. He praised the Leaders of Tomorrow programme and highlighted LMF's resilience during the pandemic, saying, "Roger and his team kept us connected and gave us something to look forward to during challenging times."

Guests celebrated over food, drink, and live entertainment, and 50 of LMF's top Members received the new Limited Edition Gold LMF Pin and a Certificate of Appreciation.

Roger expressed gratitude to supporters, saying, "This evening isn't just about LMF—it's about the community we've built together. Here's to the next 10 years of collaboration, learning and success."

LMF will continue to build on this success, offering new opportunities for professionals at all career stages.





Here's what our Members say



Michael Walsh Managing Director Allied World





Chris Hurst
CIO and CISO
Blackwired

"The LMF is an amazing and diverse community where everyone participates with a single objective of improving business and lives for all of the people that make the London Market dynamic and world-leading through the significant changes and challenges that shape it."

"People do business with people, and these relationships are one thing that cannot be commoditised. The LMF events are crafted and masterful in bringing the vibrant Coffee House exchange of perspectives, ideas, opportunities and best of all personal relationships with practitioner though leaders from across other industries. In our case cyber risk intelligence."

LMF thanks our valued Corporate Members





















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